

PRESS RELEASE

Comcast One Comcast Center Philadelphia, PA 19103 business.comcast.com

Comcast Business Services Named 2013 CRN Channel Champion

Honored as the Top Vendor in the Best in Network Connectivity Services Category

PHILADELPHIA, Pa. – March 13, 2013 – Comcast Corporation, a global media and technology company, was named a 2013 Channel Champion by <u>CRN</u> in the category of Best in Network Connectivity Services at an awards ceremony during the XChange Solution Provider conference on March 12, 2013 in Orlando, Florida. CRN's annual Channel Champions awards are based on the results of a series of surveys conducted with top solution providers. The awards are presented to vendors receiving the best ratings in the areas of technological satisfaction, support satisfaction and financial benefits.

The CRN Channel Champions survey is the largest and broadest-based technology integrator market study in the industry, measuring the overall perceptions of vendor products and services by IT solution providers. The end result is a list of the most partner-friendly vendors in the channel, serving as a valuable resource for technology integrators when evaluating vendors and their programs.

"This month marks two years since Comcast implemented its channel program, and this award is validation that our partners recognize our hard work and devotion to the channel," said Craig Schlagbaum, vice president indirect channels at Comcast Business Services. "Our channel partners awarded Comcast this honor because of the company's strong brand name, its extensive and reliable network infrastructure and the value of the products and services it offers. In an extremely competitive market, the CRN Channel Champions distinction sets us apart from other vendors by recognizing Comcast's cutting-edge technology, reliable support and superior value, and it demonstrates to the industry that our partners consider us a best-in-class network service provider."

"To receive a Channel Champion award is a distinct honor," said Kelley Damore, senior vice president and editorial director, CRN. "The win is a testament to a vendor's dedication to supporting and maintaining a strong channel program. As such, this award is a direct result of their ability to develop and grow solid, mutually beneficial relationships with partners. We congratulate these leading technology vendors on this recognition."

A sample list of Channel Champions award winners and the related study will be published in the April 2013 issue of CRN magazine and online at www.CRN.com.

About Comcast Business

<u>Comcast Business</u>, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, converged fiber-rich network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and Voice services for cost-effective, simplified communications management.

For more information, call 1-866-429-3085 or visit <u>business.comcast.com</u>

Follow us on Twitter <u>@ComcastBusiness</u> and on other social media networks at http://business.comcast.com/social.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company.

Visit www.comcastcorporation.com for more information.

About UBM Tech Channel

<u>UBM Tech Channel</u>, a UBM company, is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With more than 30 years of experience and engagement, UBM Tech Channel has the unmatched channel expertise to execute integrated solutions for technology executives, managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. To learn more about UBM Tech Channel, visit us at http://www.ubmchannel.com. Follow us on Twitter at http://twitter.com/UBMTechChannel.

About UBM LLC

###

Media Contacts:

Charlie Douglas

Comcast 215.286.3353 (office) 215.264.8020 (mobile) charlie_douglas@comcast.com

Drew Miale

Davies Murphy Group 781.418.2438 dmiale@daviesmurphy.com

Betzi Hanc UBM Tech Channel 508.416.1182 betzi.hanc@ubm.com